

OneWest Events and Leblond Studio Join Forces to Expand Services to Growing Live Events Industry in Western Canada.

Calgary, AB – September 19, 2019 Owner and Managing Partner of OneWest Events, Dustin Westling, has invested in Leblond Studio, an award-winning event photography agency owned by President and Founder Stephanie Leblond. By joining forces, Westling and Leblond bring an enhanced offering to the live events industry in Western Canada and leverage the growing demand for greater capabilities in this market.

“Leblond Studio has been OneWest’s photographer of choice since 2009,” says Westling. “I’ve worked with Stephanie for over 10 years on countless projects, and this is a natural next step.”

With this joint venture, Westling and Leblond are zeroing in on a demand in the Western Canadian events industry for agencies with integrated offerings. The addition of Westling to Leblond Studio’s executive team means more growth opportunities and enhanced capabilities for the studio.

“By welcoming Dustin as EVP of Leblond Studio, we are better equipped, as we grow, to keep on delivering excellence to our clients, some of them who’ve been with us for nearly 15 years,” says Leblond.

The market for destination events in Alberta and British Columbia continues to expand as companies around the world turn their attention to the Canadian Rockies for corporate retreats, conventions, and other major events. Thanks to everything from brand activations during live events, to social media integrations, to the increased need to prove project ROI, event photography is an expertise that has never been in higher demand.

Westling and Leblond also share an aligned passion for giving back and the positive impact that businesses can – and should – have on the communities they work in. This approach will allow both businesses to do even more to support and advance local causes, celebrate and promote all that Western Canada has to offer, and elevate the local events industry.

Started in Calgary in 2009, OneWest Event Design & Logistics has since expanded to include Edmonton and Vancouver. OneWest’s experienced team of event professionals works closely with clients and partners to create exceptional live experiences by expertly and seamlessly handling event design and décor, logistics management, and safety oversight.

Since 2005, Leblond Studio has offered award-winning photography to strategic event producers, corporate brand managers, and marketing agencies nation-wide. With teams in Calgary, Edmonton, and Vancouver, and a centralized post-production team, Leblond Studio is uniquely positioned to capture complex multi-day and multi-city events, and has earned a reputation as the go-to photography studio for event professionals across Canada.

For more information on OneWest Events and Leblond Studio, visit onewestevents.com and leblondstudio.com.

For media inquiries, contact:

Gillian Lueke, Studio Manager

1-403-999-7458

media@leblondstudio.com